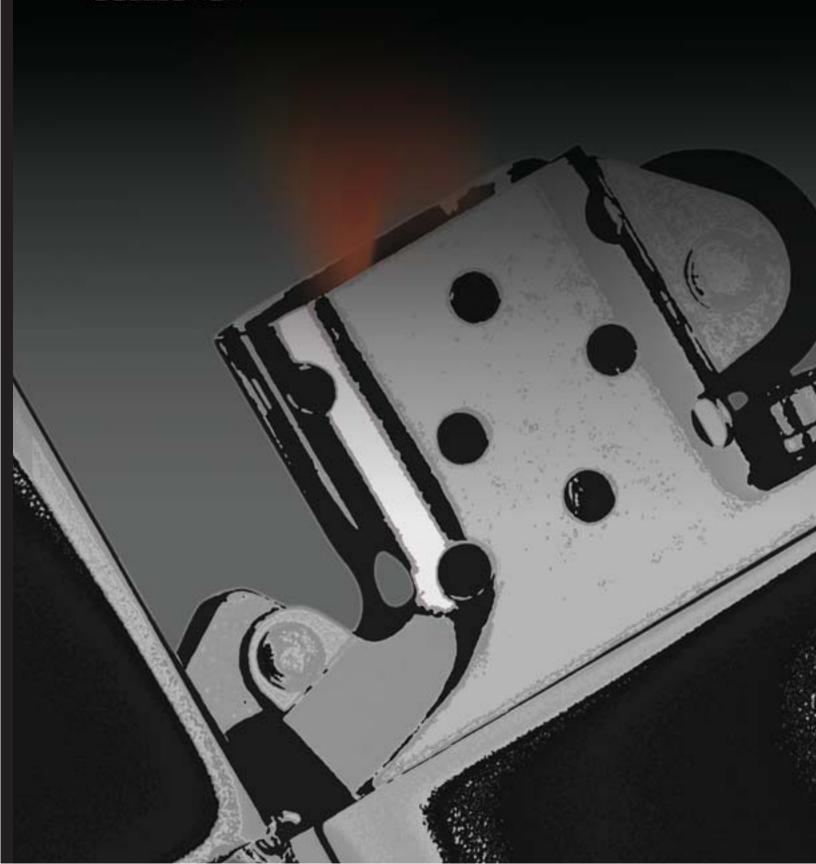


2005 COMPLETE LINE COLLECTION



Standard packaging for stock items is now easily identified under each product image by a one letter code. The letters represent the first character in the packaging: P for Plastic, C for Cardboard, T for Tin, and V for velour box.







### Multi-Purpose Lighters (3 - 7)

Licensed MPLTM .....6-7 Urban Style (8 - 16) The Traditions Collection......9 Zip Guard ......14 Turn Up The Heat ......10-11 Anodized Aluminum ......15 Crosses......12 Neon ......16 Reverse Etch ......13 Money ......16 Spectrum & Mood Indigo .....14 Pure (17 - 32) Chrome Classics ......18 1941 Replica ......24, 27 Solid Brass......19 Gold Plated ......28 PVD Finishes ......20-21 Zippo Designs ......22-23 Solid Copper......28 18K Gold .....24 Ultralite ......29 Titanium ......24 Matte ......29-31 Sterling Silver ......24-25 Antique Finish ......32 Vintage......24, 26 Work & Play (33 - 44) Realtree® ......34 Games ......40 Wildlife Emblems ......35 Zippo Motorsports ......40 NFL......36 Guy Harvey ......41 MLB<sup>TM</sup> ......38 Skins ......43 Zippo At Work ......44 Standard Issue (45 - 51) Military Emblems ......46, 50-51 Military Insignias ......47 American ......51 Military ......48 **Mood** (52 - 62) Emblems.....53-54 Native American.....59 Western ......55 Scrimshaw ......60 Sea Weave ......56 Venetian......61 Engraved & Emblems ......57 Pipe Lighters ......62 Etched & Engraved......58 Chinese Symbols ......62 Indulgence (63 - 75) Cards & Cocktails.....71 Playboy ..... Olivia / Bettie Page.....65 Hollywood ......66 Ford......73 Elvis Collection ......67 Chrysler ......74 The Beatles ......68 Chevrolet® ......75 Rolling Stones ......68 Jim Beam.....69 Humvee .......75 Jack Daniel's ......70 **etcetera...** (76 - 80) Leather Pouches ......77 Butane Fuel ......79 Lighter Fluid ......79 Pocket Ashtray ......77 Fuel Dispenser ......79 Fuel Canister ......77 Flints & Wicks ......79

The Zippo Lighter shape, ZIPPO, **Zippo**, Zippo MPL™ and the MPL™ shape are used under license by ZippMark, Inc. All Rights Reserved.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

Packaging Options ......78





Displays ......80

Inside these pages is a look at Zippo like you've never seen it before!

We've re-designed, re-categorized, and re-configured our full line catalog to bring you a fresh, new, in-your-face look of today. More lighters are depicted full size, and varnished to a gloss that pops them right off the page.

**Multi-Purpose Lighters** — selling stronger than ever, and now available with your favorite licensed logos!

**Urban Style** is geared to our 18 – 25 year old demographic. We've included lighters from the new Turn Up the Heat assortment, added some great new looks designed by students from the Art Institute of Pittsburgh, and introduced edgy tattoo art from The Traditions Collection™.

**Pure** showcases Zippo lighters and finishes in their basic, beautiful, unadorned state. Armor lighters in chrome, brass, and lustrous sterling silver join classics like brushed brass and brushed chrome, sterling silver and solid gold, 1941 Replicas, a palette of matte colors, and a kaleidoscope of PVD finishes.

Work & Play includes a new lineup of NFL and NBA lighters, wildlife emblems, and Realtree® Hardwoods high definition patterns. Zippo's color imaging process brings to life marine life masterpieces from Guy Harvey and a funky collection of animal skins and feathers. We have a bumper crop of John Deere licensed lighters, including one in John Deere green.

**Standard Issue** salutes the men and women who serve in the United States Armed Forces and the NYPD.

**Mood** Selective coatings, Southwest motifs, scrimshaw chips, and spectacular engraved designs on Spectrum are highlighted.

Indulgence satisfies all your pleasures and pastimes. Kick back and enjoy games of chance, fast cars, beautiful women, timeless music, and adult legal beverages — all on a Zippo lighter.

etcetera ... brings you great accessories for your Zippo lighter. Cover your butt with the all-metal pocket ashtray, or carry an extra refill of fluid in the personal fuel canister.

As always, we recommend only genuine Zippo flints, wicks, lighter fluid, and butane for optimum performance of any Zippo lighter.





Zippo Click is the gateway into the world of Zippo lighter collecting. Since opening registration in July 2002, Zippo Click Collectors Club has enrolled nearly 6,000 members. With members in 56 countries around the world, Zippo enthusiasts can interact with the growing community of people who buy, sell, trade, collect, and talk Zippo.

#### Member benefits include:

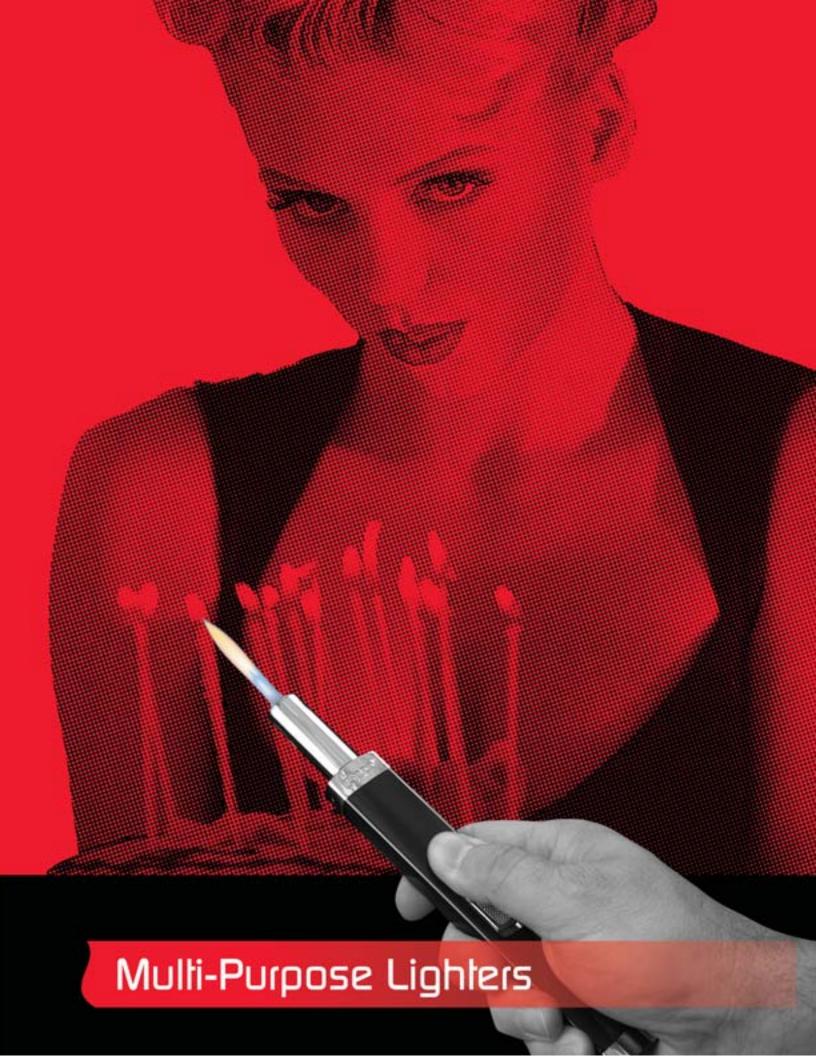
- zippoclick.com, the exclusive website for members only, offers a preview of the newest Zippo products, live chat, interactive forums, classified ads, on-line auction, personalized zippoclick.com e-mail address, and scheduled chats with Zippo personalities.
- Click magazine full color, high quality quarterly publication packed with news, profiles, new product information, historical information and special offers.
- Opportunity to purchase an exclusive annual lighter for members only.
- Special limited edition prototypes and collectibles offered for purchase through a select lottery system.

### Are we referring collectors to your business to purchase the newest collectibles?

Every day we refer collectors to local retailers to purchase the newest Zippo products they preview online or in the latest catalog. If you aren't listed in our retail locator, you could be missing great sales opportunities. To add your business to the retail locator on zippo.com, contact Consumer Relations at 814-368-2700 or consumerrelations@zippo.com.

For membership brochures, information about Zippo Click or Zippo lighter collecting, visit zippoclick.com, or contact Zippo Click at (814) 368-2700 or zippoclick@zippo.com.





# MPLTM

### Multi-Purpose Lighter

For more than seven decades, Zippo has set the benchmark for pocket lighters, based on quality craftsmanship, dependability, durability, and a lifetime guarantee. With these same principles in mind, we designed the Zippo MPL™ (multi-purpose lighter).

The Zippo MPL™ is ideal for lighting grills, candles, fireplaces, stoves, campfires, lanterns, and more. With so many uses for so many people, and now available with so many favorite licensed new logos, consumers will find the Zippo

MPL™ to be the perfect utility lighter.

For optimum performance of every Zippo MPL™, we recommend genuine Zippo premium butane fuel (see page 79).



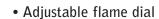


MPL™ Combo Pack (24 per master carton)



142537 Black MPL™ Clam Shell Packaging (24 per master carton) \$14.95 each





- Patented child-resistant safety button
- Durable metal construction
- Advanced ignition system
- Fuel supply window for refillable butane
- Retractable loop for hanging
- Attractive satin silver or gloss black finish
- The brand you trust for quality lighters





Silver Satin MPL™ Deluxe Gift Box (20 per master carton) \$19.95 each



U.S.A. only

### Order any combination of 24 MPL™ (your licensed selection must be purchased in a minimum quantity of 2 units per license).



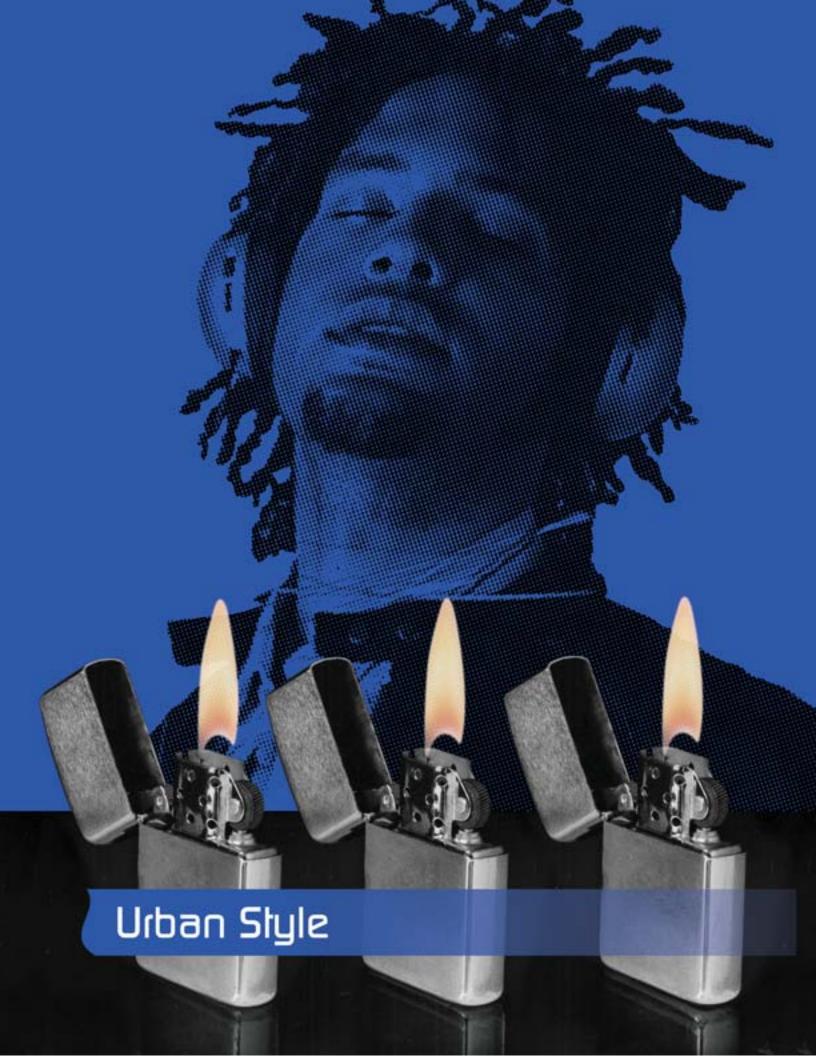
See page 36 for NFL windproof pocket lighters



U.S.A. only

Order any combination of 24 MPL™ (your licensed selection must be purchased in a minimum quantity of 2 units per license).





### The Traditions Collection

Worldwide

The Traditions Collection™ showcases original art by world-renowned tattoo artists. Celebrate modern tattoo art on the canvas of a Zippo windproof lighter. Zippo's vibrant color imaging process illustrates this innovative art on each of five different windproof lighters. Be sure to collect all five.



20907 Nola Street Chrome \$27.95

> 20910 Voodoo Reaper Street Chrome \$27.95





20908 Strangle Hold Street Chrome \$27.95

**20911**Help A Little
Street Chrome
\$27.95



20909 Venomiss Street Chrome \$27.95



### Turn Up the Heat

Artist Protile

20839

Love
Black Matte
\$24.95

Rachel Sheaters graduated with a Bachelor Degree from the Art Institute of Pittsburgh in September 2004. In the Spring of 2004, Rachel was one of eleven graphic design honors students selected to participate in a pilot program initiated by Zippo – the opportunity for art students to submit designs, with the hope of the art being selected for reproduction on a Zippo lighter. Of the five design concepts Rachel submitted, three were produced for Zippo's 2005 Complete Line Catalog.



As a third year full-time graphic design student, Rachel also worked part-time at the Art Institute technology center as a Print and Macintosh Technician. In addition, she designed for freelance clients, friends and family.

Rachel explains her Grand Prize winning concept, including Love, from the Kanji Butterfly Series. "The Kanji Butterfly Series was inspired by the idea of Asian symbols and butterflies being as popular as they currently are. The design is universal between males and females without being gender biased. I chose to design a series of them, because each symbol can appeal to different types of people; therefore, making it a successful and appealing marketing product."



# $\nearrow$ Turn Up the Heat



20843 Tribal Madness Street Chrome \$24.95



20844 Circling Angle Street Chrome \$24.95



20846 Carnival Door Street Chrome \$24.95

### 20838

The Morning After High Polish Chrome \$24.95



**20841**PMS
Pink Matte
\$22.95

new



20840 Screaming Guitar Black Ice \$24.95

new

P



Р

20412

\$24.95

Skull Industrial

Brushed Chrome

# ) Urban Style



667 Texas Twister Emblem Black Ice \$39.95



20872 Moth Tattoo Emblem High Polish Chrome \$34.95



20849 Kilroy High Polish Chrome \$39.95

The mechanically satined process provides a frosted backdrop for the engraved high polish image.

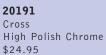




20349

new

20850 Celtic Cross High Polish Chrome \$22.95





# 🕽 Urban Style



20471 Red-Eyed Viper Satin Silver \$37.95



20470 Red-Eyed Dragon Satin Silver \$37.95

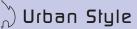


Dimensional reverse etch designs wrap around the satin silver finish lighters. Red-Eyed Dragon covers front, reverse, and opposite hinge side of lighter, while Red-Eyed Viper entwines around all four sides.

999 Barbed Wire Antique Silver Plate \$34.95









**151** Spectrum \$22.95



20847 Alien Creation Spectrum \$29.95



**20328**Mood Indigo \$22.95



20896 Steal This Lighter Brushed Chrome \$19.95



20857 Pure American Metal Brushed Chrome \$19.95



**200ZP**Black Zip Guard
Brushed Chrome
\$19.95

# ) Urban Style



388
Black Ovals
Emblem
Satin Chrome
\$34.95



20870 Brake Pedal Emblem Satin Chrome \$34.95



**20172**Fortune Teller Emblem
Satin Chrome
\$34.95



686 Blue Anodized Aluminum Emblem Brushed Chrome \$29.95



684 Black Anodized Aluminum Emblem Brushed Chrome \$29.95



Red Anodized
Aluminum Emblem
Brushed Chrome
\$29.95

# ) Urban Style



20613 Luck Be A Lighter Mood Indigo \$29.95



Smart Aces

Mood Indigo

\$29.95

**20904**Bling Emblem
High Polish Chrome
\$44.95



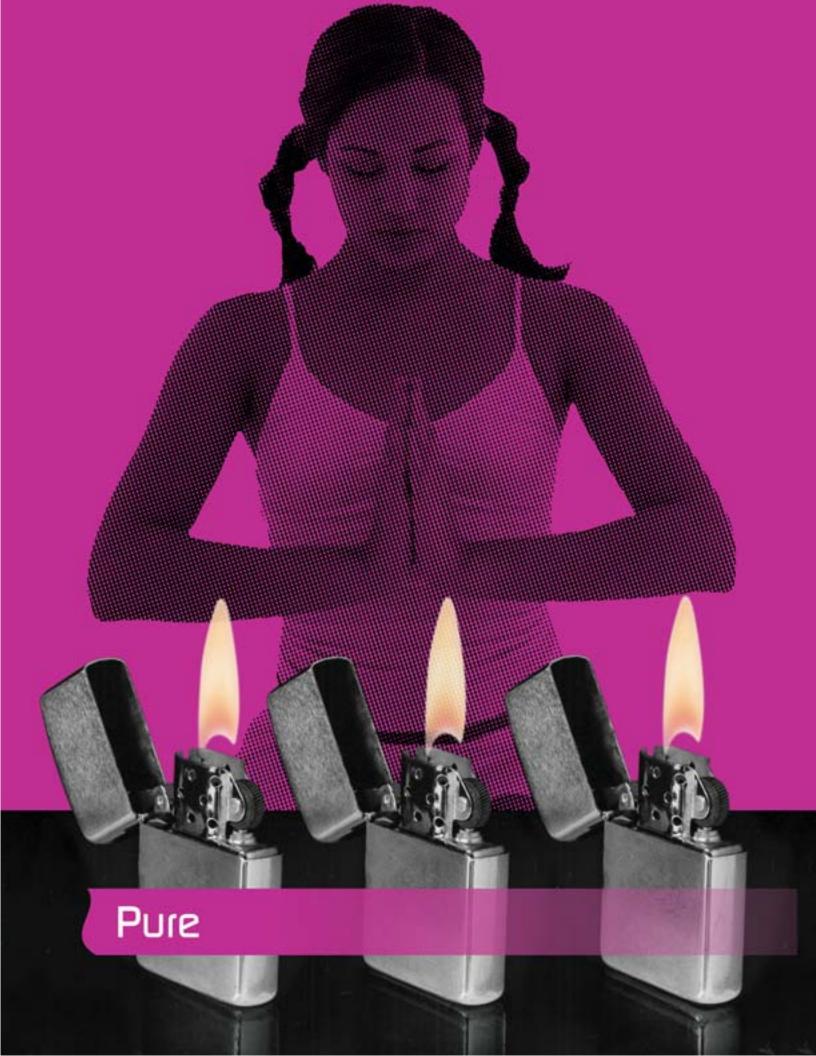
This die-struck, rhodium plated, stenciled paint emblem sparkles with eight genuine Austrian crystals.



20614 Jazzin' Blues Mood Indigo \$29.95

**20912**The Benjamins
High Polish Chrome
\$27.95







# Dure







\$22.95





204

### Pure





**20328**Mood Indigo \$22.95

\$24.95



Classic chrome plated lighters are bonded with a micro thin, scratch resistant PVD coating, to achieve a rich, luminous finish. Choose from a kaleidoscope of colors: shimmering rainbow Spectrum, deep lustrous Black Ice, shadowy Mood Indigo, warm Harvest Bronze and iridescent Sapphire.

20447 Harvest Bronze \$22.95



20534 Harvest Bronze Slim \$22.95











20446**Z**L Sapphire w/Zippo \$24.95

150 Black Ice





20492





# Pure



C 20622 Zippo Pride Emblem High Polish Chrome \$27.95

302 Zippo Car Street Chrome \$22.95





20601 Cent Never Spent Solid Copper \$32.95

565 For Real

\$19.95



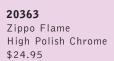
20602 Mission Statement Black Ice \$27.95



### ) Pure



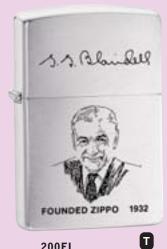
**362**Zippo Brass
Emblem
Black Crackle
\$24.95







**363**Zippo Pewter
Emblem
Black Crackle
\$24.95



**200FL**Founders Lighter
Brushed Chrome
\$19.95







### ) Pure



13 Sterling Silver Brushed Finish \$160.00



15 Sterling Silver High Polish \$160.00



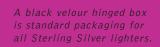
1500 Sterling Silver Slim High Polish \$115.00

26 Armor High Polish Sterling Silver \$242.00



27 Armor Brushed Sterling Silver \$242.00

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor case is authenticated by a distinctive bottom stamp.









# Dure



**250G**High Polish
Gold Plate
\$24.95







**207G**Gold Dust \$19.95







161 P Brushed Copper \$22.95

For international markets Brushed Copper ships in a cardbord box with snipe.

# Dure



**236**Black Crackle \$17.95



355 Ultralite Black Emblem High Polish Chrome \$19.95



1655
Ultralite - Slim
Black Emblem
High Polish Chrome
\$19.95









Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.



### ) Pure





Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.



# Dure



121FB P
Antique Silver
Plate
\$24.95

Silver Sunrise \$24.95

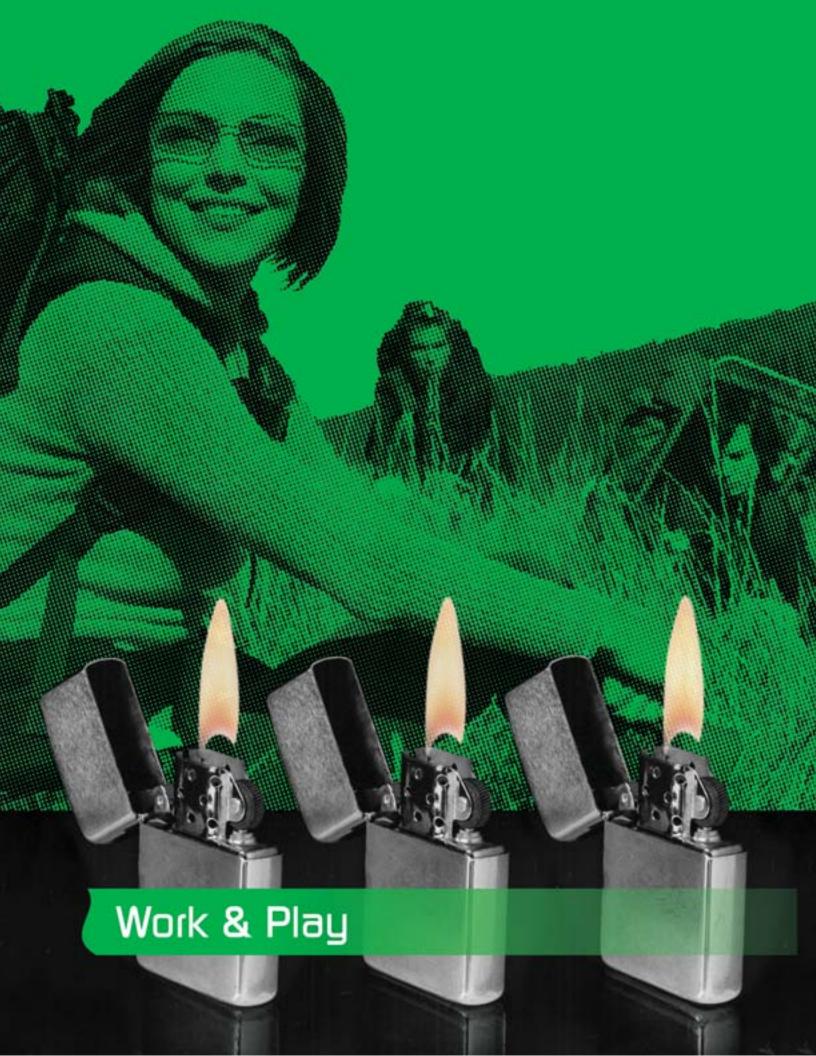
**20608**Brass Sunrise \$24.95

**301FB**Antique Copper \$24.95



# **20490**Mocha Latte \$24.95





### REALTREE® Worldwide





Realtree® camo blends natural colors, lifelike shadows, and photo-realistic limbs, stalks and leaves into an incredibly three-dimensional camouflage. High Definition offers detail and clarity to a pattern like never before, yet patterns are so neutral that they disappear into virtually any outdoor setting. HD is imaging technology that offers the most visually



# REALTREE® America's Most Versatile Camo Pattern.



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20853
Flushing Pheasant
Emblem
Brushed Chrome
\$34.95



20855 Timberwolves Emblem Brushed Chrome \$34.95



20854 Where Eagles Dare Emblem Brushed Brass \$34.95

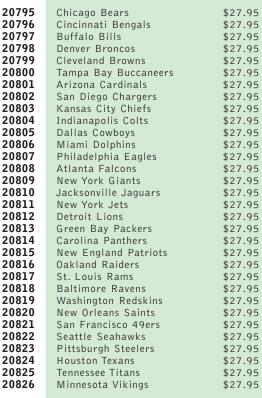


20880 Copper Bird Dog Emblem Brushed Chrome \$34.95



20287 Tiger Emblem Street Chrome \$34.95





#### See pages 6-7 for licensed NFL MPL™.



































































## **NBA** USA only







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20885

Atlanta Hawks

**Boston Celtics** 



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20749



all new

Charlotte Bobcats \$27.95 Chicago Bulls \$27.95 Cleveland Cavaliers \$27.95 Dallas Mavericks \$27.95 Denver Nuggets \$27.95 Detroit Pistons \$27.95 Golden State Warriors \$27.95 Houston Rockets \$27.95 Indiana Pacers \$27.95 Los Angeles Clippers \$27.95 Los Angeles Lakers \$27.95 Memphis Grizzlies \$27.95 Miami Heat \$27.95 Milwaukee Bucks \$27.95 Minnesota Timberwolves \$27.95 New Jersey Nets \$27.95 New Orleans Hornets \$27.95 New York Knicks \$27.95 Orlando Magic \$27.95 Philadelphia 76ers \$27.95 Phoenix Suns \$27.95 Portland Trailblazers \$27.95 Sacramento Kings \$27.95 San Antonio Spurs \$27.95 Seattle Supersonics \$27.95 Toronto Raptors \$27.95 Utah Jazz \$27.95 Washington Wizards \$27.95 2004 Champions \$27.95

\$27.95

\$27.95



The finals





Toronto Blue Jays	\$24.95
Atlanta Braves	\$24.95
Milwaukee Brewers	\$24.95
St. Louis Cardinals	\$24.95
Chicago Cubs	\$24.95
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Detroit Tigers	\$24.95
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Chicago White Sox	\$24.95
New York Yankees	\$24.95
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New York Mets	\$24.95
San Diego Padres	\$24.95
Philadelphia Phillies	\$24.95
Pittsburgh Pirates	\$24.95
Texas Rangers	\$24.95
Tampa Bay Devil Rays	\$24.95
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Montreal Expos	\$24.95
San Francisco Giants	\$24.95
Cleveland Indians	\$24.95
Seattle Mariners	\$24.95
Anaheim Angels	\$24.95
Houston Astros	\$24.95
Oakland Athletics	\$24.95
Baltimore Orioles	\$24.95
Cincinnati Reds	\$24.95
Boston Red Sox	\$24.95
	Atlanta Braves Milwaukee Brewers St. Louis Cardinals Chicago Cubs Kansas City Royals Detroit Tigers Minnesota Twins Chicago White Sox New York Yankees Colorado Rockies Florida Marlins New York Mets San Diego Padres Philadelphia Phillies Pittsburgh Pirates Texas Rangers Tampa Bay Devil Rays Arizona Diamondbacks Los Angeles Dodgers Montreal Expos San Francisco Giants Cleveland Indians Seattle Mariners Anaheim Angels Houston Astros Oakland Athletics Baltimore Orioles Cincinnati Reds



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Revised 2005 Angels logo coming soon.











**20869**Knight Emblem
Brushed Chrome
\$27.95



20897 Crossword Puzzle White Matte \$24.95



Grand American
Road Racing
High Polish Chrome
\$24.95

**GET READY TO** 

TURN UP THE HEAT!



304
Zippo MotorSports
Red Matte
\$19.95



**303**TF Racing #47
Street Chrome
\$32.95



Zippo Motorsports and Jump Start have teamed up to create a must-have line of exciting Zippo lighters featuring Dale Earnhardt, Dale Earnhardt Jr, Kevin Harvick, Michael Waltrip, and Jeff Gordon. To learn more about the exciting new line of Zippo Motorsports collectibles, contact JumpStart at 336-831-0565 or log on to zippomotorsports.com

## Guy Harvey Worldwide



20623 Guy Harvey Bass & Bait Satin Chrome \$27.95



20625 Guy Harvey Bass Green Matte \$32.95



20624 Guy Harvey Snook Satin Chrome \$27.95

Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



© Guy Harvey, Inc.



20400 Eagle High Polish Chrome \$27.95

Using a 4-color process build and pad printing technology, Zippo's full-face color imaging brings even intricate textures to life. The four-color process uses cyan, magenta, yellow, and black to produce an entire spectrum of color to build photographic quality images. So lifelike you can almost feel it!



**769**Wolf
Black Ice
\$34.95



20403 Tiger High Polish Chrome \$27.95



20873 Lion High Polish Chrome \$27.95



20401 C Wolf High Polish Chrome \$27.95





20617 Snakeskin Satin Chrome \$22.95



**20165**Eagle
Black Ice
\$32.95



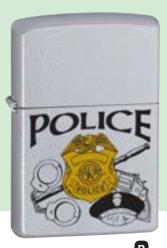
20937 That's Grouse Street Chrome \$22.95



20620 Peacock Plumage Black Matte \$27.95



20619 Holy Holstein High Polish Chrome \$27.95



**716**Police
Satin Chrome
\$17.95



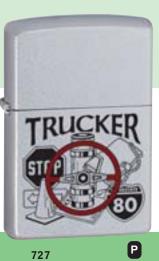
**719**Firefighter
Satin Chrome
\$17.95



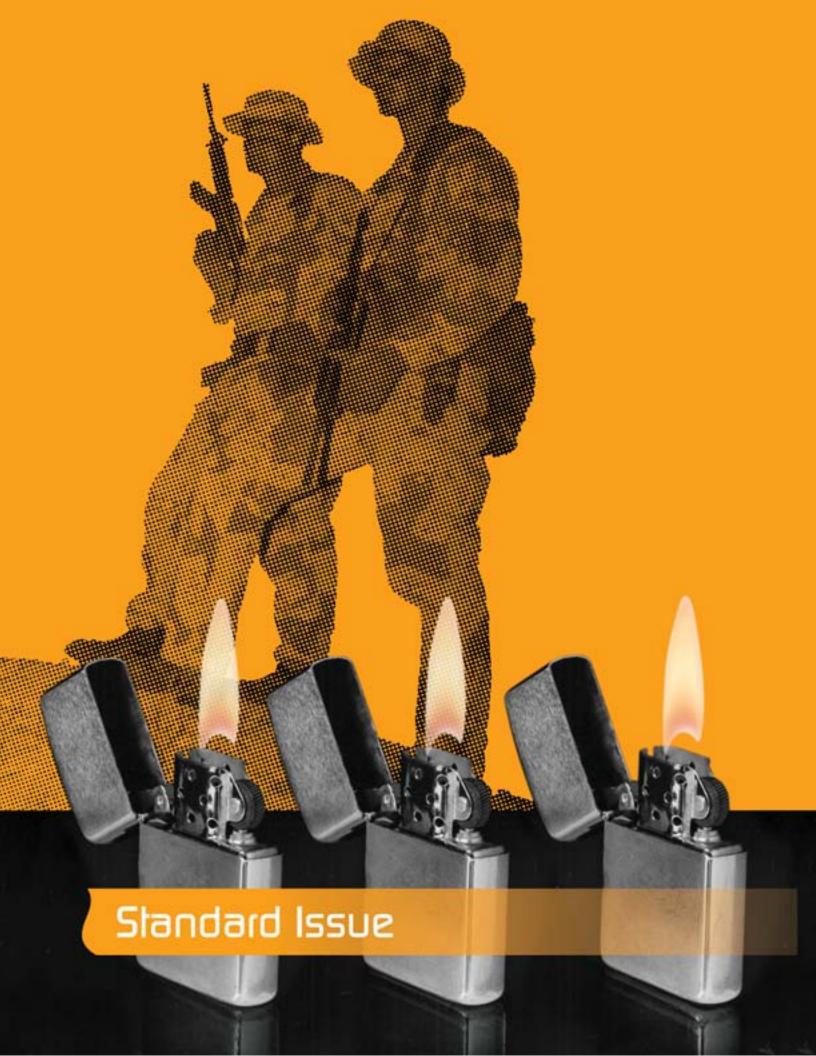
20611 Computer Tech Satin Chrome \$17.95



**722**Mechanic
Satin Chrome
\$17.95



**727**Truck Driver
Satin Chrome
\$17.95





20874 Navy Crest Emblem Gold Dust \$34.95



20875 Marine Crest Emblem Gold Dust \$34.95



20876 Coast Guard Crest Emblem Gold Dust \$34.95



20877 Air Force Crest Emblem Gold Dust \$34.95



20878 Army Crest Emblem Gold Dust \$34.95



**218.539**U.S. Marines
Black Matte
\$24.95



**221.540**U.S. Army
Green Matte
\$24.95



**239.538**U.S. Navy
Navy Matte
\$24.95



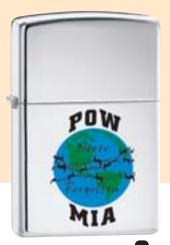
**239.541**U.S. Air Force
Navy Matte
\$24.95



**239.546**U.S. Coast Guard
Navy Matte
\$24.95



**787**US Air Force
High Polish Chrome
\$22.95



788 POW/MIA High Polish Chrome \$22.95



**786**Navy Seals
Navy Matte
\$19.95



**785**Special Forces
Green Matte
\$19.95



20612 Airborne All The Way Green Matte \$19.95



20137 Vietnam Wall Memorial Black Ice \$27.95

## NYPD™ Worldwide



20860 New York's Finest Emblem Satin Chrome \$42.95





20486 NYPD™ Crossed Flags Street Chrome \$29.95



**20671** NYPD™ Badge Black Ice \$29.95



**20485** NYPD™ Flag Satin Chrome \$22.95

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280AFC Air Force Crest Emblem Brushed Chrome \$19.95







280ANC Navy Anchor Emblem Brushed Chrome \$19.95

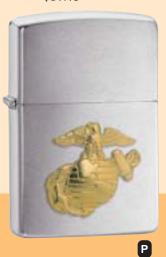






280ARM Army Emblem Brushed Chrome \$19.95

280MAR Marines Emblem Brushed Chrome \$19.95





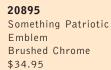
280NO Navy Officer Emblem Brushed Chrome \$19.95

#### 20108 American Flag Emblem High Polish Chrome \$37.95





280NW Navy Wings Emblem Brushed Chrome \$19.95



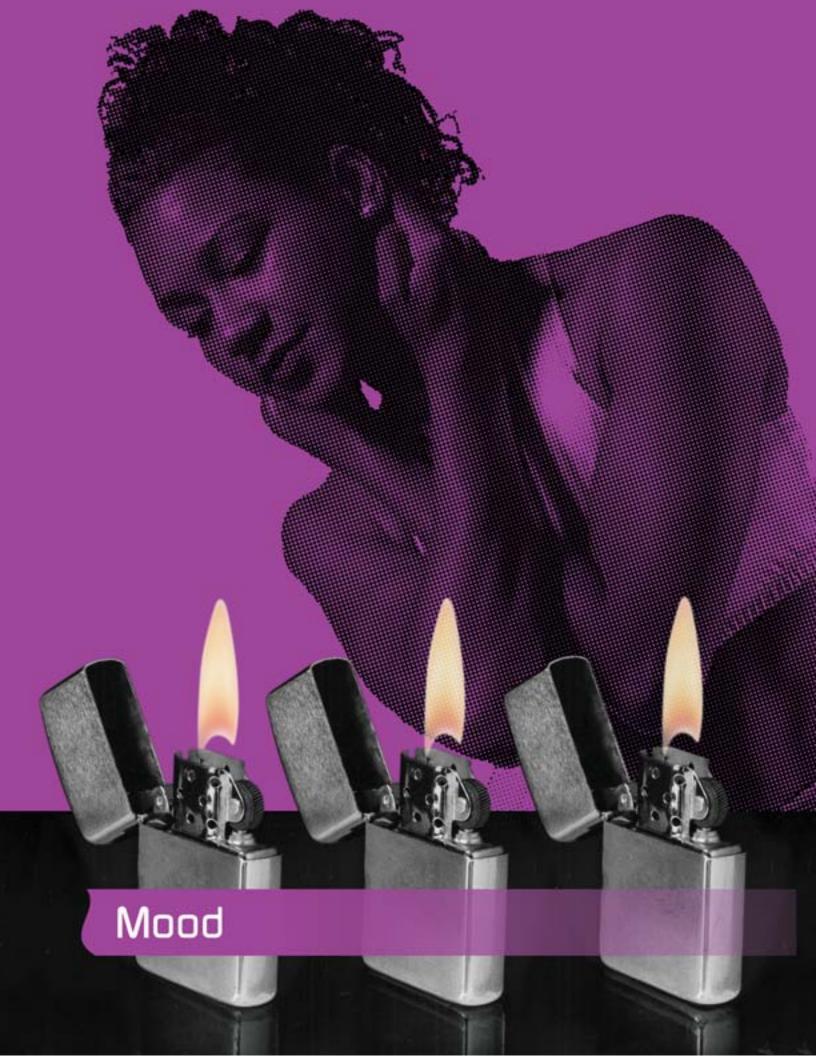




250.512 US Seal High Polish Chrome \$22.95

20362 American Flag High Polish Chrome \$24.95







20879 Rainbow Forest Emblem Black Ice \$49.95



Stellar Performance Armor High Polish Chrome \$57.95

Great new looks for a special occasion Zippo lighter! Stenciled paint gives a shimmer of iridescent color to the black nickel Rainbow Forest emblem, while intricate fill patterns lend dimension to the heavy Armor case of Stellar Performance. Imperial Filigree and Gold Floral Flush emblems are elegant in gold plate.



**706**Imperial Filigree Emblem
High Polish Brass
\$49.95



20903 Gold Floral Flush Emblem Brushed Brass \$49.95



652 Gecko Emblem High Polish Chrome \$34.95

20881
Piercing Eye Pirate
Emblem
Brushed Chrome
\$32.95





651 Nocturne Emblem High Polish Chrome \$34.95



**20189**Silver Lizard
Emblem
Brushed Chrome
\$32.95





20286 Bull Skull Emblem Street Chrome \$34.95





A selective coating process gives these lighters a bright, distinctive new look. After the high polish chrome lighter is engraved, the undecorated portion is PVD coated with Black Ice, leaving the polished chrome design exposed.



20858 Slithering Serpent Emblem Satin Chrome \$34.95

20898

Deputy Sheriff





20893 Winged Taurus Emblem Black Matte \$32.95



20938
Sea Weave
Green & White Emblem
Brushed Chrome
\$42.95



20187 Sea Weave Pearl White Emblem Brushed Chrome \$42.95



20190 Sea Weave Brown & Green Emblem Brushed Chrome \$42.95



**20859**Topaz Ivy
Emblem
Harvest Bronze
\$32.95



20894 Indigo Ivy Emblem High Polish Chrome \$29.95



**20900** Greek Z Black Ice \$34.95



20621 Starry Night Spectrum \$27.95



20605 Peaks & Valleys Spectrum \$27.95

A stenciled paint pattern radiates from the genuine Austrian crystal centered in this die struck emblem.



20882
Picture Perfect Chrome
Emblem
Brushed Chrome
\$44.95

Clear epoxy fill adds dimension and protects the iridescent paint design in the cavity of this die struck emblem. A blue Austrian crystal shimmers in the center.



20884
Splash
Emblem
High Polish Chrome
\$44.95



20307 Garden Window High Polish Chrome \$24.95



20308 Fandango High Polish Chrome \$27.95

20604 Deco Diamonds High Polish Chrome \$24.95



**350**Engine Turned
High Polish Chrome
\$19.95



1615 Ribbon Slim High Polish Chrome \$19.95





20433 Indian Dream Catcher Emblem Gold Dust \$34.95

# **680**Dream Catcher Emblem Brushed Chrome \$22.95





20883 Native Dancer Emblem Brushed Chrome \$37.95

20516
Piercing Buffalo Nickel
Emblem
Brushed Chrome





20606 Feather Stone Emblem Brushed Chrome \$32.95

#### **20445** Turquoise Bear Claw

Emblem .925 Silver Plate \$87.95



In the silver industry, the designation ".925 silver" has always been recognized as the mark of excellence. The exceptional quality of this lighter, electroplated with 99.9% pure silver, is authenticated by .925+HEAVY SILVER PLATE engraved on the back.



P 359 Ship Emblem High Polish Chrome \$19.95



P 1659 Whale Emblem Slim High Polish Chrome \$19.95



20302 Lighthouse Scene Emblem Brushed Chrome \$27.95

20691 Ship Ahoy Emblem Brushed Chrome \$27.95



20692 Anchors Aweigh Emblem Brushed Chrome \$27.95



20693 Whale of a Tail Emblem Brushed Chrome \$27.95





Image of reverse - all Venetian lighters are decorated on the



C 1652 Venetian Slim High Polish Chrome \$29.95

First released by Zippo in 1974, the Venetian recently marked its 30th anniversary. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.

#### 352B Venetian High Polish Brass \$34.95

Venetian

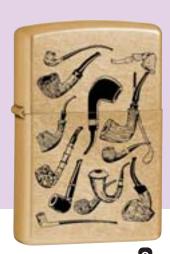
\$29.95

High Polish Chrome



#### 1652B Venetian High Polish Brass \$34.95





20162 Pipes Galore Gold Dust \$27.95



200PL Pipe Lighter Brushed Chrome \$17.95



218PL Pipe Lighter Black Matte \$19.95

Order any full size Zippo lighter with a pipe insert. Just add PL to code number, and \$1.50 to retail price.



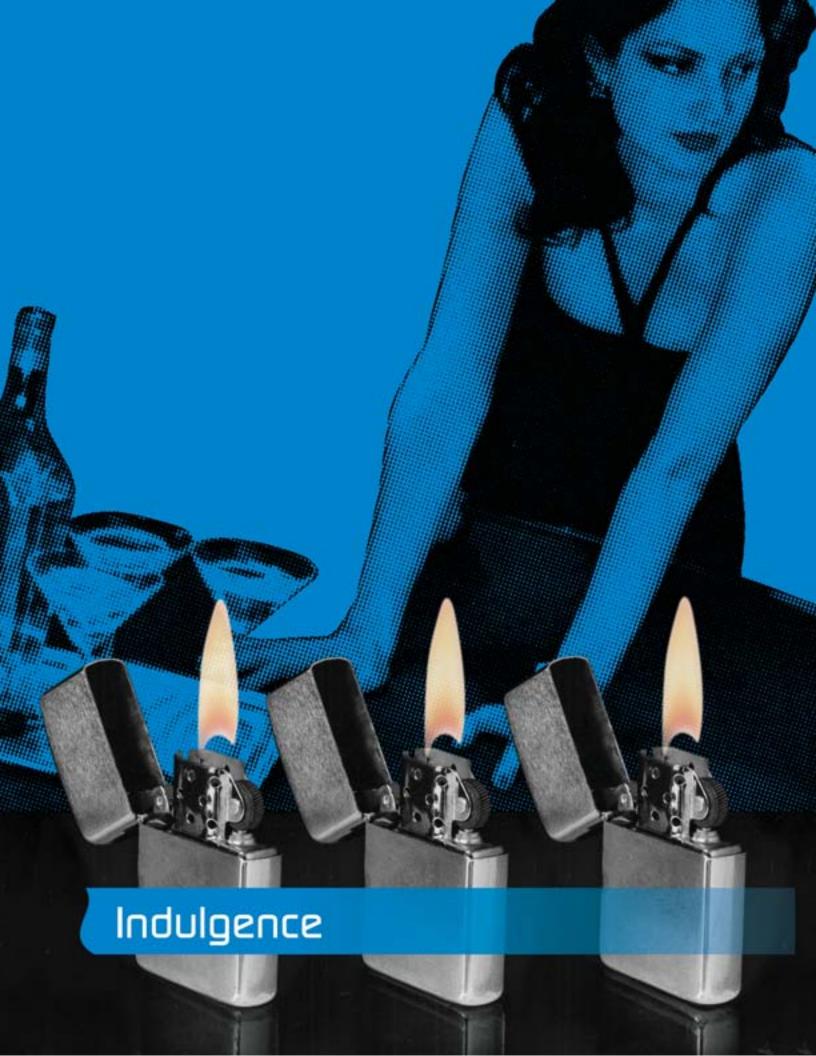
20331 Chinese Symbol Luck Emblem Brushed Chrome \$34.95



20332 Chinese Symbol Honor Emblem Brushed Chrome \$34.95



20334 6 Point Throwing Star Emblem Brushed Chrome \$34.95



## Playboy Selected territories

#### 250PB.107

Playboy In Black & White High Polish Chrome \$29.95



20579 Playboy Hottie Black Ice \$34.95



200PB.110 Playboy Bunny Emblem Brushed Chrome \$27.95



See page 6 for the officially licensed Playboy MPL™.

new new new new 20833 Playboy Rabbit Head Gold Emblem Sapphire \$34.95

Whisper thin emblem is die struck, then filled with polished epoxy.



20890 Playboy Rabbit Head Emblem

High Polish Chrome \$42.95

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20832 Playboy Sunset Stripe Spectrum \$37.95

20831 Playboy Pink Slim Pink Matte \$24.95

#### **Olivia** Worldwide



20593 Olivia Cherry Red Black Ice \$42.95

© 2004 Olivia



20594 Olivia Platinum Black Matte \$39.95



20595 Olivia Buckskin Champagne \$42.95

Olivia DeBerardinis, the world's foremost glamour artist, has graced the canvas of a Zippo lighter with her stunning renditions of the female form.

As a child, Olivia began to hone her skills as a master of the feminine figure, often using her mother as a model for sketches. She attended the New York School of Visual Arts and later began a publishing business called O Cards with her husband Joel Beren. After signing her first fine art publishing deal in 1984, Olivia's work proliferated across the country and around the globe. Her works have been featured in Playboy magazine and many other publications, as well as on greeting cards, movie posters, calendars, book covers and limited edition prints.



20596 Olivia-Bettie Rose Tattoo Mood Indigo \$42.95



Bettie Page™ by Olivia TM 2004 BMP Productions,

www.BettiePage.com Artwork © 2004 Olivia

20597 Olivia-Bettie Bondage High Polish Chrome \$39.95



20598 Olivia-Bettie She Devil Satin Chrome \$32.95

## Hollywood Worldwide

\$32.95



20679 Marilyn Monroe Photo Imaging Emblem Street Chrome \$42.95



new

20902

\$32.95

James Dean

Brushed Chrome



218HW.103 Walk of Fame Star Emblem Black Matte \$29.95



& Projector Mood Indigo \$29.95



TM /  $\odot$  2004 Marilyn Monroe LLC licensed by CMG Worldwide Inc., www.MarilynMonroe.com TM / © 2004 James Dean, Inc., licensed by CMG Worldwide Inc., www.JamesDean.com Photo by R. Schatt

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20630 Hollywood Stars & Trees High Polish Chrome \$24.95

## Elvis Worldwide



20863 Elvis Black Matte \$32.95



**20891**Elvis Trouble
Mood Indigo
\$37.95

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© 2004 E.P.E.

Artwork © Joe Petruccio

www.elvis.com



20242 Elvis Heart Emblem Street Chrome \$24.95



**20581**Elvis Guitar
High Polish Chrome
\$29.95





# Bealles Worldwide

## Rolling Stones Worldwide

#### 20834

Beatles All Four Satin Chrome \$29.95

new

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200BTL.160 Beatles Drum Brushed Chrome \$22.95

20889

\$32.95

Rolling Stones

Mocha Latte



20589 The Beatles $^{\text{TM}}$ Hard Days Night Brushed Chrome \$24.95

Rolling Stones Glitter

Emblem

\$39.95

Satin Chrome



20591

\$29.95

The Beatles  $^{\mbox{\scriptsize TM}}$ Spectrum

new new 20695 20887 Rolling Stones Rolling Stones Satin Chrome Sapphire \$22.95 \$32.95 20888

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### Jim Beam Worldwide

#### 20633

Jim Beam Barn Black Ice \$37.95





#### 20635

Jim Beam Real Bourbon Brushed Chrome \$24.95



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See page 7 for the officially licensed Jim Beam MPL™.



#### 250JB.928

Jim Beam Pewter Emblem High Polish Chrome \$29.95



#### 254BJB.929

Jim Beam Brass Emblem High Polish Brass \$32.95



## Jack Daniel's®

Worldwide with restrictions

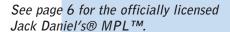


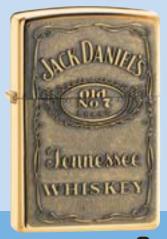




200JD.430 Jack Daniel's® Silver Stencil Emblem Brushed Chrome \$39.95

20676 Jack Daniel's® Rock'n Black Matte \$27.95 JACK DANIEL'S and OLD NO 7 are registered trademarks used under license to Zippo Manufacturing Company.
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254BJD.428
Jack Daniel's® Label
Brass Emblem
High Polish Brass
\$32.95



250JD.427

Jack Daniel's® Label
Pewter Emblem
High Polish Chrome
\$29.95



250JD.321 Jack Daniel's® Logo High Polish Chrome \$24.95

# Indulgence



20587 Cocktail Hour Emblem Street Chrome \$32.95



20588
Joker's Wild
Emblem
Street Chrome
\$32.95



20852 Suited High Polish Chrome \$24.95



20851 Cocktail Hour High Polish Chrome \$24.95



20406 Card Suits Spectrum \$29.95

# Indulgence



20364 Lucky Clover Silver Emblem Street Chrome \$34.95



Emblem lighter clicks open to reveal a hidden image.

20245 Pool Player Emblem Street Chrome







# Ford Worldwide with restrictions



new

20862 Ford Thunderbird 50th High Polish Chrome \$29.95



20672 Ford Frosted Sapphire \$29.95

20861 Ford F150 Street Chrome \$22.95

See page 7 for the officially licensed Ford MPL™.





250F.957

Ford Oval High Polish Chrome \$22.95





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## Chiysler Worldwide with restrictions $\mathsf{Dodge}$ Worldwide with restrictions



20753 Chrysler Hemi Satin Chrome \$27.95



20754 Chrysler Logo Gold Dust \$27.95

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LICENSED PRODUCT



Dodge Americana Satin Chrome \$24.95

20240

\$22.95

Dodge Ram Stripes

Brushed Chrome

20632

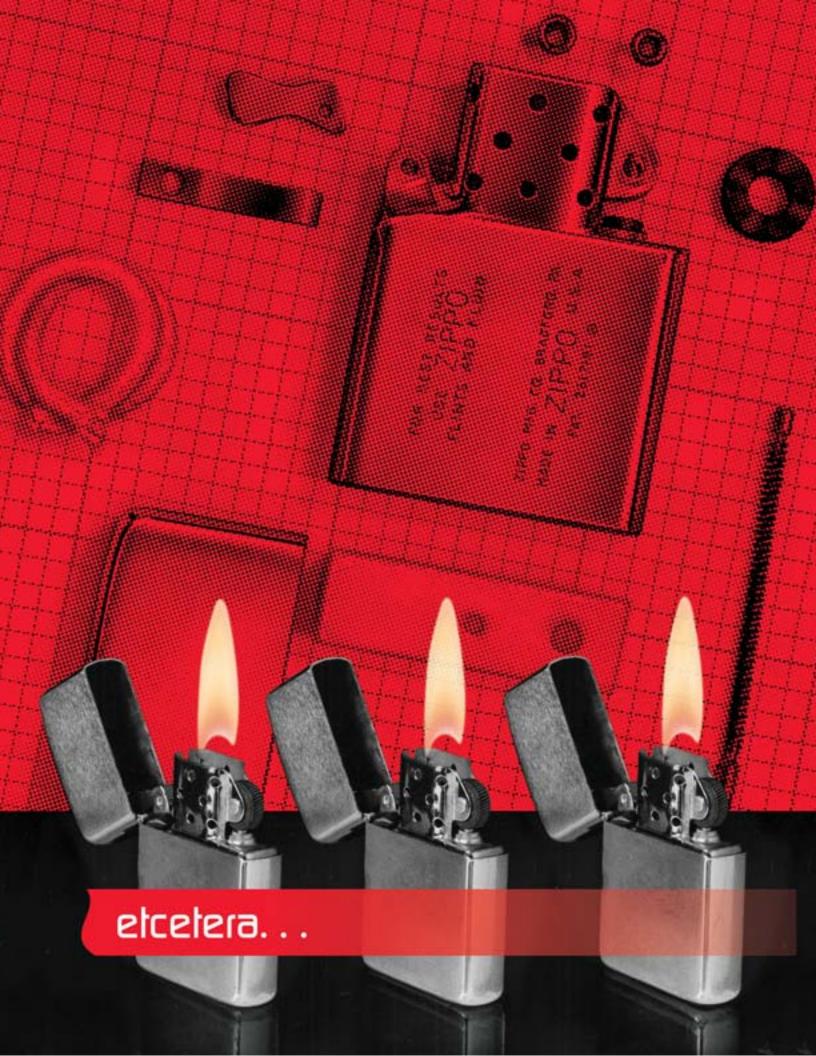


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**LPCB** Lighter Pouch with Clip - Brown \$9.25



**LPLB** Lighter Pouch with Loop - Brown \$9.25



LPCBK Lighter Pouch with Clip - Black \$9.25



**LPLBK** Lighter Pouch with Loop - Black \$9.25



**LPTBK** Lighter Pouch with Thumb Notch - Black \$9.25



Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible. (Lighter not included)



Take along an extra refill of zippo Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



121506 Z-Clip Black \$5.95

121505 Pocket Ashtray Brushed Chrome \$9.95



First Light Gift Kit Regular \$28.95

Enhance the presentation of any Zippo lighter with the new First Light gift kit. First Light includes a sturdy plastic Z-Clip, refillable personal fuel canister, a 6-flint dispenser, and a 4 oz. tin of Zippo Premium Lighter Fluid. Add any full size lighter for a deluxe presentation.



LPGS Lighter Pouch Gift Set \$13.25

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

Price of gift kits does not include lighter.

Add cost of lighter to all gift kit pricing.



A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes six flints and a 4 oz. can of fuel in a handsome gift box.



**50S**Gift Kit
Slim
\$4.95

Gift Kit Regular \$4.95



Lighter Fluid 4 oz. (shipping carton of 24) \$1.79/can

(No. **3341** carton of 12)



Lighter Fluid 12 oz. (shipping carton of 24) \$3.69/can

(No. **3365** carton of 12)



3912 Butane Fuel 2.4 fl. oz. (shipping carton of 48 with 8 innerpacks of 6) \$3.19/can



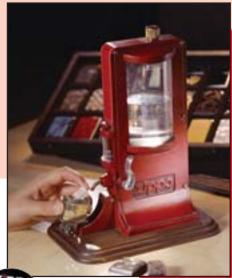
3812 Butane Fuel 4.0 fl. oz. (shipping carton of 48 with 8 innerpacks of 6) \$3.59/can



2406C Six Flint Display Cards 24 per Display Card \$0.69/dispenser



142629 Fuel Dispenser \$249.95





2406N Flint Cards 24 per Display Case \$0.69/card



Wick Cards 24 per Display Case \$0.70/card

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid. For the Zippo MPL™, we recommend Zippo premium butane.



# Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.

### **∢**142145

Compact countertop display holds eight Zippo products in most packaging variations. Features include a Zippo header, security cable (optional), and lock.

Dimensions: 8-1/2" x 6" x 18-7/8"

#### 142525 ▶

Countertop Display holds up to 16 Zippo products in a variety of packaging options. Features include a Zippo header, security cable, and lock.

Dimensions: 13-3/4" x 6" x 18-7/8"





Dimensions: 13-3/4" x 13-3/4" x 27"

# 142470 (Display) & 142477 (Base) (FSB96) ►

Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.

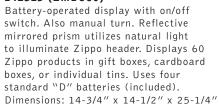
Dimensions: 15-7/8 "x 18-7/8" x 67"

### 142470 (FS96) ▶

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base.

Dimensions: 15-7/8" x 15-7/8" x 37"

### **■142523 (ZMB060)**



### 142462 (ZM60) not shown

Light and Motion Display
Displays 60 Zippo products in gift boxes,
cardboard boxes, or individual tins.
Dimensions: 15-7/8" x 15-7/8" x 27"







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168		303		20162		20622		20740		20860		400
169		304		20165	43	20623		20741	37	20861		400
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TBK.....77

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