# zippo 

2016 COMPLETE LINE COLLECTION


The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man. The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is "What Makes The Man".


One Box
Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are $100 \%$ recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.

## Zippo Guarantee:

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

## Consumer Disclaimer:

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> Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.
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45967
Harley-Davidson ${ }^{\circledR}$
\$49.95


45959
Harley-Davidson ${ }^{\circledR}$
\$49.95


45961
Harley-Davidson ${ }^{\circledR}$


45967
Harley-Davidson ${ }^{\circledR}$
\$39.95


45960
Harley-Davidson ${ }^{\circledR}$
\$49.95


45974
Jack Daniels
\$59.95


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45973
Jack Daniels
\$49.95


45965
Chevy Corvette
\$39.95


45964
Chevy Corvette
\$39.95

45972
Jack Daniels
\$49.95


GM
General Motors Trademarks used under license to Zippo Manufacturing Company.




45968
Playboy
\$39.95


45971
Playboy
\$39.95


45970
Playboy
\$39.95


45969
Playboy
\$39.95

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45854
Monster Truck
$\$ 44.95$


49325
The Sheepdogs - Sunflower \$39.95




45856
The Road Hammers
\$34.95


45854
Dallas Smith
\$39.95


## Election 2016




29084
White Matte
Color Image
\$45.95


29095
High Polish Chrome
Fusion
\$49.95


## 29075

Brushed Chrome Color Image
\$39.95



For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional
date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the 3 symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.


## 24383

Bottomz Up ${ }^{\circledR}$
High Polish Chrome
Auto Engrave
\$39.95


## 28381

High Polish Chrome
Lustre
$\$ 49.95$


Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 70-71 for customization options.


24648
Herringbone Sweep
\$29.95



Antique Silver Plate
\$39.95


28973
Armor ${ }^{\text {TM }}$
Antique Silver Plate
\$59.95

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207G
Gold Dust
\$41.95



204
Brushed Brass
\$34.95


## 





Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.

1941B
1941 Replica
Brushed Brass
\$34.95

## 1941

1941 Replica
Brushed Chrome
\$44.95


24485
1941 Replica
Black Ice ${ }^{\oplus}$
Laser Engrave
\$49.95


28582
1941 Replica
Black Crackle
\$44.95
1935.25

1935 Replica
Brushed Chrome
\$44.95

Several distinctive features identify the 1935 Replica:

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.

Windy has been one of Zippo's most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo's first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

The Windy Collectible of the Year has a whisper-thin emblem, reminiscent of Zippo's early Metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.





A black velour hinged box is standard packaging for all Sterling Silver lighters.


14
Vintage
High Polish
Sterling Silver
Call for Pricing


Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.


162
Armor
Brushed Chrome
\$34.95


167
Armor
High Polish Chrome
\$44.95


28496
Armor
Tumbled Brass
\$39.95


168
Armor
Brushed Brass
\$39.95


169
Armor
High Polish Brass
\$44.95


Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.

[^0]Introduced in 1974, the timeless front and reverse floral pattern of the Venetian ${ }^{\circledR}$ continues to be the most globally appealing

$\mathfrak{m}$





218ZL
Black Matte
Color Image
\$34.95


239ZL
Navy Matte
Color Image
\$34.95


229ZL
Royal Blue Matte
Color Image
\$34.95


221ZL
Green Matte
Color Image
\$34.95












## 24751

Crown Stamp High Polish Chrome Double Lustre \$59.95


## 29097

High Polish Chrome
Fusion
$\$ 49.95$
Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.


28866
Abyss
Color Image
\$49.95


28450
High Polish Brass
Auto Engrave
\$44.95





28830
Candy Apple Red
Color Image
\$44.95


28828
White Matte
Color Image
\$44.95


29083
Neon Yellow Color Image
\$74.95


28795
High Polish Chrome Color Imaging / Auto Engrave \$49.95


28876
Street Chrome
Color Image
\$34.95


28862
Black Matte Color Image
$\$ 44.95$





Diagonal Weave presents a distinguished background for a majestic two-tone auto engraved crest.


28852
Diagonal Weave
Auto Two Tone
\$39.95


## 28377

Brushed Brass
Color Image /Auto Engrave
\$54.95

28673
Brushed Brass
Color Image
$\$ 44.95$



FUSION - Zippo's newest customization combines a specific color palette with pre-determined chrome breaks to offer an iridescent metallic look reminiscent of stained glass.


21155
Satin Chrome
Auto Engrave
\$29.95


## 28467

High Polish Chrome
Laser Engrave / Auto Engrave \$49.95




20895
Brushed Chrome
Emblem Attached
\$54.95


21069
High Polish Chrome Lustre /Auto Engrave \$49.95


20854
Brushed Brass
Emblem Attached
\$59.95


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Available Worldwide except Russia

1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.


28583
1941 Replica
Black Crackle
Emblem Attached
\$59.95

## 28631

Green Matte
Color Image
\$44.95


280ARM
Brushed Chrome
Emblem Attached
\$44.95


280CG
Brushed Chrome
Emblem Attached
\$44.95

Officially Licensed - U.S. Coast Guard. www.uscg.mil
Available Worldwide except Russia



29123
Street Chrome Color Image
\$39.95



280MAR
Brushed Chrome
Emblem Attached
\$44.95

Officially Licensed Product of the United States Marine Corps. www.marines.com 1.80o.marines

Available Worldwide except Russia


24457
Street Chrome
Emblem Attached
\$54.95


28873
1941 Replica
Black Crackle
Laser Engrave \$44.95


28875
Black Crackle
Laser Engrave /Auto Engrave
\$44.95


280AFC
Brushed Chrome
Emblem Attached
\$44.95


Officially Licensed by the Department of the Navy
Available Worldwide except Russia


280ANC
Brushed Chrome
Emblem Attached
\$44.95


29122
Navy Matte
Laser Engrave
$\$ 49.95$




28645
Black Ice ${ }^{\circledR}$
Laser Two Tone
$\$ 49.95$


28860
White Matte
Color Image
\$39.95


28861
Black Matte
Color Image
\$44.95


28272
White Matte
Color Image
\$49.95



29108
High Polish Chrome
Color Image

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Available Worldwide

The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.
\$49.95

Anne is originally from London, UK, but now lives in Leeds in the beautiful county of Yorkshire. She started off work as a merchandise designer, then became a full time freelance illustrator where she worked on a number of books, games and record products. As her career progressed, she moved soley into licensing her own creations and concepting ranges of fantasy themed paintings. Anne's artworks have now been licensed on a wide range of products including T-shirts, posters, book covers, calendars, jigsaw puzzles, tarot cards, sculptures, CCG sleeves, mugs, jewelry, and greeting cards, which are on sale worldwide.


28856
Black Matte
Color Image
\$44.95


29109
High Polish Chrome
Color Image
\$49.95

Reverse


28527
Black Ice ${ }^{\circledR}$
Laser Engrave
\$69.95


28833
Black Ice ${ }^{\circledR}$
Laser Engrave
\$69.95




## 28837

High Polish Chrome
Emblem Attached


20904
Brushed Chrome
Emblem Attached
\$69.95


28498
Gray Dusk
Stamped / Laser Engrave \$44.95



29094
High Polish Brass
Color Image
\$49.95


667
Black Ice ${ }^{\circledR}$
Emblem Attached
\$69.95


29071
High Polish Chrome
Color Image
$\$ 45.95$


## 28791

Royal Blue Matte Laser Engrave /Auto Engrave \$49.95


29059
High Polish Chrome Color Image
\$45.95


28871
High Polish Chrome
Color Image
\$44.95


28851
High Polish Chrome Color Image
\$44.95


28849
Street Chrome
Color Image
\$39.95


28850
Lemon
Color Image
\$44.95



28180
Brushed Chrome
Color Image
\$39.95


28804
Brushed Chrome
Auto Two Tone /Crystal Attached \$43.12


24800
Brushed Chrome
Color Image
\$34.95


29074
High Polish Chrome
Color Image
\$45.95


# bob mavily 

BOB

 eisona Righis Fifty-Six Hope Road Music Ltd.

Available Worldwide


28844
Street Chrome
Color Image

24991
Street Chrome
\$39.95
\$39.95


29126
Satin Chrome Color Image \$39.95
39.95




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Available Worldwide


28845
High Polish Chrome Color Image
\$44.95


29128
Brushed Chrome
Color Image
\$39.95

## KURT coban

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Avalable Worldwide




28870
Street Chrome
Color Image
\$39.95


20286
Street Chrome
Emblem Attached
\$54.95


24717
Toffee
Color Image
$\$ 49.95$


24879
Brushed Chrome
Emblem Attached \$59.95


28868
Street Chrome
Color Image
\$39.95


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Available Worldwide


28627
Black Matte
Color Image
$\$ 49.95$


24764
Street Chrome ${ }^{\text {TM }}$
Color Image
\$39.95



## [IEII



## 29150

Gray Dusk
Stamped / Laser Engrave
$\$ 49.95$



## [ 45 <br>  <br> carace

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29055
Black Matte
Color Image
\$49.95


29056
High Polish Chrome
Color Image
\$49.95


29057
Cream Matte
Color Image
\$49.95


29088
Black Matte
Color Image
\$45.95


29067
Street Chrome
Color Image
\$35.95


28836
Street Chrome
Color Image
\$39.95


28504
Black Matte
Color Image
\$44.95


28502
Satin Chrome
Color Image
\$39.95

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Available selected countries, some restrictions may apply



28988
Armor
Antique Silver Plate
Deep Carve
\$99.95


Deep carved engraving lends interest and dimension to the solid, substantial new Armor antiqued silver finish.
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28042
Black Matte
Color Image
\$44.95


Iced
\$44.95


28796
Brushed Brass
Color Image / Auto Engrave \$54.74


## 24007

High Polish Chrome Color Image
\$39.95

Brilliant color accents and sparkling domed epoxy inlay mark the top layers of this multi-level emblem.


28806
Brushed Brass
Emblem Attached
\$49.75


24699
High Polish Chrome
Color Image / Auto Engrave
\$49.95


21032
Moss Green Matte
Laser Engrave
\$39.95



## 28676

High Polish Chrome Color Image
\$49.95

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and \$1.50 to retail price.


The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.

## PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. All luxury custom orders need to be routed through the Zippo Design Center.

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Splash \& Texturing
Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.
Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207,

24647, 24648, 28181, 28182

- Cannot pass thru lid line

pg. 53

pg. 26

Double Lustre
The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.

## Stamping

Image is debossed into the case, creating a 3D design.

- Now shown on \#28994
- Art constraints
- Tooling charges and minimum quantities may be required

Stone Attachment
Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.

- Some restrictions apply

pg. 23


## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a
"ghosted" effect.

- Large areas of clear not recommended


Laser Two-Tone Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150 , 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
* note multiple processed, gold colored logo pg. 43

pg. 43

pg. 24


## LUXURY CUSTOM IMPRINT METHODS

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly
skilled artisans.

- Lid line and size
restrictions apply
- Special engraving can be
designed under translucent
epoxy for a luxury look.



## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions \#121FB, \#201FB, \#301FB
- Art constraints
- Tooling charges and minimum

not shown in catalog
quantities may be required


## Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.

## Laser Color FIII

A legendary process, Zippo’s etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

## Selective Inlays

Designs can be inlayed in 24 KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required

pg. 22

not shown in catalog


## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor case only


Laser/Auto Engrave
Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization
options available



## SIGNATURE STYLEGUIDE : Methods svailable to customize zippop product

## ENGRAVE

## Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.
Also known as Rotary Engraving or Computer Engraving

pg. 25

standard imprint charges

- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times


## Laser Engrave

This state-of-the-art process allows Zippo tremendous flexiblilty when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark


- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast


## COLOR

## Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.
Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector). Zippo can also imprint artwork in full color or a photographic representation. Previously known as 4 -color process pad print.
- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5 " wide by 2.25 " high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.


- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

## Fusion

A combination of specific pre-determined color palettes are combined with pre-determined chrome breaks to create an iridescent, metallic look.

- Restricted to models 250, 167, 260, 1654B, 1610, 254B and 24750. - Art constraints apply



## Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.


- contact Zippo sales representative for imprint charges
- minimum quantity required


Plated

## Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.


- standard imprint charges
- minimum quantity required

pg. 58


## Custom Art • Limited Editions•Exclusive Designs•Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge.
Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.



121506
Z-Clip Black
\$9.95


Lighter Pouch with Clip - Black \$19.90


## LPTBK

Lighter Pouch
with Thumb Notch - Black \$19.95


## LPLBK

Lighter Pouch
with Loop - Black
\$19.95

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.


## 2406C

6 Flints Plastic Dispenser
(Retail-\$.8o each) Packed 24 dispensers per display box.
\$34.95 carton


Zippo Ashtray
\$14.95
Durable ashtray with the Zippo logo.
Dimensions: 5.25" diameter.


## 121512

Zippo Ashtray
\$34.95
Solid Stainless steel ashtray is debossed with the Zippo logo on three faces. Robust look, substantial feel; measures 4 " diameter; polybagged in white cardboard box.


2406N
6 Flints Plastic Dispenser (Retail-\$1.25 each). Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.
\$34.95 carton


## 2425

Wick
(Retail-\$1.25 each). Individually carded, punched for pegboard use. Packed 24 Cards per counter display box.
\$34.95 carton


3365
Lighter Fluid 12 oz. (Retail-\$7.00 each) Shipping carton of 12 . $\$ 95.88$ carton
Price is subject to change without notice.


3341
Lighter Fluid 4 oz. (Retail-\$3.45 each) Shipping carton of 12. $\$ 47.88$ carton
Price is subject to change without notice.

All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz . tin of Zippo Premium Lighter Fluid in clamshell packaging.

## 24651

 All-In-One Kit \$29.95Available in
USA, Europe and
South America only.


## LPGS

Lighter Pouch Gift Set

## \$24.95

Please specify both lighter and pouch to be packed in gift set.


50R
Zippo fuel supplied through local distributor.
Regular Gift Kit
\$11.95
Please specify lighter to be packed in gift set.

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.


122228
Flask
\$29.95


Please specify lighter to be packed in gift set.


Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MGSGK suggested retail.

Please specify lighter to be packed in gift set.

MGSGK
Gift Set
\$29.95


- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display


Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
Dimensions: 2.5 " $\times 1.375$ " $\times 1.8125$


PDF-09
Plastic Flame Displays 5 flames per package
\$14.95



## 142744

## 192 Piece Display

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock.
Product sold separately.
Dimensions: 18 " $\times 18$ " x 76 "

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.


## 142711

## Light and Motion Display

(shown with base 142725 , sold separately on page 78 ) Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.
Dimensions: $15-1 / 2 " \times 16^{\prime \prime} \times 27$ "


## 142639

Small Showcase Retro Fit Top Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).



## 142745

Large Showcase Display
Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 24 " $\times 24$ " x 70 "

Display items shown on these pages are limited to authorized Zippo sales distributors and wholesalers only. This information is not intended for consumer use.


## 142746

## Small Showcase Display

(shown with base 142725 , sold separately on page 78) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions:
$13-1 / 2 " \times 17-1 / 4 " \times 33$ "



## 142707

15 Piece Countertop Display
Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately. Dimensions: $31 / 2^{\prime \prime} \times 8$ " $\times 193 / 4^{\prime \prime}$


## 142708

30 Piece Countertop Display
Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately. Dimensions: 6 3/4" x 8 " $\times 20$ 1/4"


Display items shown on these pages are limited to authorized Zippo sales distributors
 and wholesalers only. This information is not intended for consumer use.


The Mini MPL ${ }^{\circledR}$ is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.

Adjustable
flame.

121185 Champagne \$29.95


121204 Candy Apple RedTM (Filled) - 121104 Candy Apple RedTM (Unfilled)



Filled
stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable
flame dial.
Butane fuel valve (on bottom).

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet


# THIT FLIME EURMS HARDER THRП THE WIND BLOUS 

## Flex Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots

- Flexible neck
- Wind-resistant dual flame
- Rugged metal construction
- Patented child resistant safety button
- One-handed ignition switch
- Butane refillable
- Flame adjustment in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



Filled


Unfilled

Flex Neck Utility Lighters - Filled

| Silver | 121340 | n/a |
| :--- | :--- | :--- |
| Black | 121330 | n/a |

Flex Neck Utility Lighters - Unfilled

$$
\text { Silver } \quad 121351 \text { \$29.95 }
$$

121321 \$29.95

| Inner Pack Qty: | Master Pack Qty: | MOQ: |
| :---: | :---: | :---: |
| 6 | 12 | 12 |



# 5TMY OUT LONCER. TTARE YOUR FUNRARE RLOMC 




40321
High Polish Chrome
\$21.95


40322
Pearl
\$39.95

- INCLUDES EASY FILL TECHNOLOGY
- STANDS UP WITH FLAT BOTTOM FOR EASIER FILLING

| Iner Pack Oty: | Master Pack Oty: | Mo0: |
| :---: | :---: | :---: |
| 12 | 24 | 24 |

- IMPROVED FILL CUP HELPS REDUCE SPILLS
- PERFECT FOR ALL COLD WEATHER ACTIVITIES
- NEW SMALLER SIZE FITS INTO EVEN MORE POCKETS
- FLAMELESS GENTLE WARMTH
- RUGGED \& DURABLE METAL CONSTRUCTION
- LIGHTER FLUID REFILLABLE - ENVIRONMENTALLY FRIENDLY \& REUSABLE



44003
Replacement Burner (Retail-\$7.95 each). Individually carded, punched for pegboard use. Packed 12 Cards per counter display box.
\$169.95 carton


## 33410D

Hand Warmer Fuel 4 oz. Shipping carton of 12.
n/a
Price is subject to change without notice.


## 121503

Aluminum Fuel Canister
\$24.95

## ALUMINUM FUEL CANISTER

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter or a 6 hour fill on a Hand Warmer. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



## Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a packalong lighter when you travel.

Features
Include:

PATENTED CHILDRESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP


RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

| HEIGHT WIDTH | DEPTH | WEICHT CUBE |  |  |
| :--- | :---: | :---: | :---: | :---: |
| 11.4 In | 1.5 In | 4.7 ln | $0.5 \mathrm{Lbs} \quad 0.047 \mathrm{CuFt}$ |  |
| 28.956 Cm | 3.81 Cm | 11.938 Cm | 0.226 Kg | 0.0013 CuM |

Not shown actual size

121399
n/a
OUL® - Outdoor Utility Lighter

In the great outdoors, getting a fire started quickly can be a matter of life and death. And with this starter, starting a fire has never been easier. The reliable flint wheel ignition lights water-resistant waxed tinder sticks that store inside a waterproof case that floats.

- MADE IN THE USA
- CASE ONLY WEIGHS 1 OUNCE - IDEAL FOR HIKING OR BACKPACKING.
- FLOATS IN WATER WITH WATER RESISTANT SEAL.
- DIRECTIONAL FLINT WHEEL THROWS MAXIMUM SPARK.

44021
Emergency Fire Starter $\$ 24.95$

| Inner Pack Qty: | Master Pack Qty: | M0Q: |
| :---: | :---: | :---: |
| 6 | 72 | 6 |

## Customization Available

Contact your sales representative for ordering information.


- INCLUDES 4 WAXED TINDER STICKS.
- TINDER STICKS PROVIDE QUICK LIGHTING-PERFORATED SPINE TEARS EASILY.



## CEDAR FIRE STARTER

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.


Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.


##  

## 92

Zippo® offers a variety of stock merchandising display options to meet your in-store needs. We can also provide custom options ranging from end caps, sidekicks and clipstrips, along with financial reports and set-up schematics to ensure mutual success. Contact your sales representative for more information and availability.


Display Contains:
12-40323 Chrome Hand Warmers Box
12-40334 Black Hand Warmers Box


Cedar Fire Starter Sidekick
It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

## 142291A <br> \$39.20

| RETAIL UNIT |  | MOQ:1 |  |
| :--- | :--- | :--- | :--- |
| HEICHT | WIDTH | DEPTH | WEICHT |
| 18.3 ln | 4 ln | 4 ln | 3.75 Lbs |
| 46.4 Cm | 10.2 Cm | 10.2 Cm | 1.0 Kg |



## Campfire Sidekick

This quick, easy sidekick display features everything people need to start a great fire.

| 142280A <br> RETAIL UNIT |  |  | n/a <br> MOQ: |
| :--- | :--- | :--- | :--- |
| HEIGHT | WIDTH | DEPTH | WEIGHT |

## Display Contains:

20-\#44000 Cedar Fire Starters
6 - \#121321 Unfilled Flex Black Clam Shell
6-\#121351 Unfilled Flex Silver Clam Shell
12-\#3807 Butane 42 Gram


## Heat Sidekick

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of awardwinning outdoor products.

142281A
$\$ 895.47$

| RETAIL UNIT |  |  | MOQ: 1 |
| :--- | :--- | :--- | :--- |
| HEIGHT | WIDTH | DEPTH | WEICHT |
| 32.5 In | 14.3 In | 5.8 In | 12.5 Lbs |
| 82.6 Cm | 36.2 Cm | 14.6 Cm | 5.7 Kg |

## Display Contains:

3-\#40182 Chrome Hand Warmer Gift Box
3-\#40285 Black Hand Warmer Gift Box
3-\#40289 Realtree Hand Warmer Gift Box
6-\#207 Street Chrome
6-221 Green Matte
6-24072 REALTREE MAX-1®
18-4 oz. Premium Lighter Fluid

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